



**Embassy of India
Belgrade**

Press Release

Indian pavilion at 40th International Tourism Fair, Belgrade inaugurated

Embassy of India in Belgrade is participating in the International Tourism Fair being held from 22-25 February 2018 at Sajam Fair, Belgrade.

HRH Crown Prince Alexander of Serbia inaugurated the India Pavilion at the fair which displays Indian Heritage Monuments. From the magnificent Taj Mahal to the architectural ruins of Hampi, India is home to 36 World Heritage Sites, which are recognized by UNESCO and that makes India among one of the top countries globally in terms of number of world heritage sites. Established in 1972, the UNESCO World Heritage Convention describes the places that hold importance of cultural or natural heritage. Agra Fort and the Ajanta Caves were India's first two sites to be inscribed on the list in 1983. Of these 36 sites, 27 are cultural sites, eight are natural sites while Khangchendzonga National Park comes under mixed category. These World Heritage Sites are considered to be of immense cultural and natural importance in the world.

All are cordially invited to visit the India Pavilion and discover Incredible India which is a year-round tourism destination, including medical tourism, adventure tourism, desert tourism, beach tourism, Himalayan tourism, spiritual tourism, touring forts and palaces, etc.

Further details and photographs may be seen at Indian Embassy's facebook page <https://www.facebook.com/IndiaInSerbia>.

Place: Belgrade

Date: February 23, 2018